



Trusted Labels Group

The Trusted labels Group (TLG) comprise independently audited third party certification schemes in Australia & New Zealand coming together to identify common areas of interest and shared synergies.

With the mutual goal to share views, advice, guidance and recommendations from a variety of informed perspectives in pursuit of these organisations' collective mission the TLG's members reflect diverse experiences, expertise and interests in relation to the work of third party certification schemes and the scope undertaken by the group.



The **ASC** promotes industry best practice to minimise the environmental and social footprint of commercial aquaculture. Through its consumer label it promotes certified responsibly farmed products in the marketplace. It works in collaboration with scientists, industry and NGOs to help achieve its goal of transforming the global seafood marketplace for responsibly farmed products.

The ASC Standards are developed in line with Food and Agriculture Organisation (FAO) of the United Nations Guidelines and is the only aquaculture certification scheme to be recognised as a full member of the ISEAL Alliance Code of Good Practice for Setting Social and Environmental Standards, which requires inclusive and transparent standard setting.

The criteria for ASC certification are robust and require best practice performance including record keeping, monitoring and clear parameters for important indicators of environmental and social performance. The assessment procedures are independent and allow for a high level of stakeholder engagement.

The use of the ASC logo is a key part of our effort to move the aquaculture industry toward sustainability. The logo provides companies with a competitive advantage and is proof of achievement in a market leading program for the production of responsibly farmed seafood.

Visit asc-aqua.org



Australian Organic Ltd (AOL) is the leading peak industry body engaging with Government and Industry to promote the commercial and social interests of those who are certified and protect the integrity of the certified industry against fraud and misleading organics.

Established in 1987 as the Biological Farmers of Australia (BFA), AOL was initially formed to progress the interests of farmers and processors who wanted to promote and protect the message of organic. AOL established an organic certification scheme to independently verify that farmers and processors were producing in accord with those standards and introduced the leading organic certification 'Bud' logo. This symbol ensures the integrity of organic products in the marketplace for consumers and is recognised by more than 50% of Australian consumers.

Australian Organic continues to work with Government and Industry to implement mandatory domestic regulation for the term 'organic' to bring Australia in line with global standards.

Visit austorganic.com



Fairtrade empower millions of farmers and workers around the world by tackling poverty and poor working conditions, as well as conserving the environment. This is achieved through an economic model using minimum price and premium.

Many sectors often force a farmer to sell below the cost of production, perpetuating a cycle of poverty and inequality. Fairtrade certification ensures producers receive a **Fairtrade Minimum Price** which acts as a safeguard against falling prices, allowing farmers and workers to plan for their future. If the market price increases, they're able to reap the rewards. Fairtrade is the only certification scheme that offers this unique minimum price protection.

The Fairtrade Premium is a fixed additional amount of money that provides farmers and workers with the capacity to invest in improving the quality of their businesses and communities. They decide democratically how to use the money for their community or economic benefit, or even to improve the environment around them.

It is vital for Fairtrade to be able to separate the Fairtrade label from other labels that do not provide the same empowerment and safeguards to farmers and farming communities. As the Trusted Labels Group (TLG) comprise of similar independently audited third party certification schemes with shared synergies and goals. The group can combine resources and combat attempts at green-washing and diluting the message of our members. Together the TLG group can educate consumers that there is a difference between the group's members and less robust green washing labels.

Fairtrade's International Strategy has put a renewed emphasis on generating data and research that enables clear communication of the progress achieved by farmers and businesses when they are Fairtrade certified. Research and data can be a vital tool for TLG group members. Using it to communicate to consumers and stakeholders that they are the gold standard for sustainability in their respective industries. In a similar, data driven, vein as the questions asked by the 'Challenge the Label' initiative <https://community.isealliance.org/challenge>.

Visit fairtrade.net



FSC are an independent, not-for-profit, non-governmental organisation that works to promote the environmentally appropriate, socially beneficial, and economically viable management of the world's forests.

FSC develops best practice standards for responsible forest management according to our 10 principles and criteria.

FSC certified forests have to meet our rigorous standards. This means FSC certified forests are healthy and benefit Indigenous people, local communities as well as providing jobs for workers.

FSC certification tracks the wood from the forest to the shelf. So, when you see the FSC label on a product, you can be sure that the paper or timber came from responsible sources.

FSC helps forests remain thriving environments for generations to come, by helping each of us to make ethical and responsible choices at the local supermarket, bookstore, hardware, furniture retailer, and beyond.

Visit fsc.org/en



GECA (Good Environmental Choice Australia) is a purpose driven, independent, not for profit. Providing solutions for sustainable consumption and production; helping people and organisations to **make, buy** and **do** better for people and the planet.

Offering tangible solutions through certification, education, consultancy and advocacy.

Since year 2000, GECA has assisted to certify leading sustainable products and services through its environmental multi-sector certification ecolabelling scheme. Products and services that carry the GECA ecolabel have been independently assessed against its transparent program that follows ISO-14024 principles for global best practice.

As a Type 1 ecolabel, its standards are multi-criteria, multi-sectoral, and demonstrate overall environmental preference based on life-cycle considerations. Standards are developed to ensure products have a lower impact on the environment, human health, and have been made in a socially and ethically responsible way across the entire life-cycle of a product or service.

The GECA Type 1 ecolabel is widely recognised by government agencies and green building schemes such as Green Star, WELL, IS and NABERS.

As the only Australian member of the Global Ecolabelling Network (GEN), GECA can assist manufacturers of products certified under other GEN labels to attain GECA and vice-versa, making it even easier for specifiers to use across global projects.

Visit geca.eco



The **Marine Stewardship Council** is an international non-profit on a mission to end overfishing and restore fish stocks for future generations. We want future generations to be able to enjoy seafood and oceans full of life, forever. Our vision is of the world's oceans teeming with life, and seafood supplies safeguarded for this and future generations.

Our mission is to use our blue fish tick and fishery certification program to contribute to the health of the world's oceans by recognising and rewarding sustainable fishing practices, influencing the choices people make when buying seafood and working with our partners to transform the seafood market to a sustainable basis.

The MSC approach means everyone can play a part in protecting the future of our oceans and fish stocks, while enjoying seafood, not avoiding it. When you buy a product with our blue fish label, you become part of a virtuous circle, helping

to protect the productivity and health of our oceans.

Visit msc.org

Pictured: MSC certified Lakes and Coorong Pipi Fishery, South Australia

